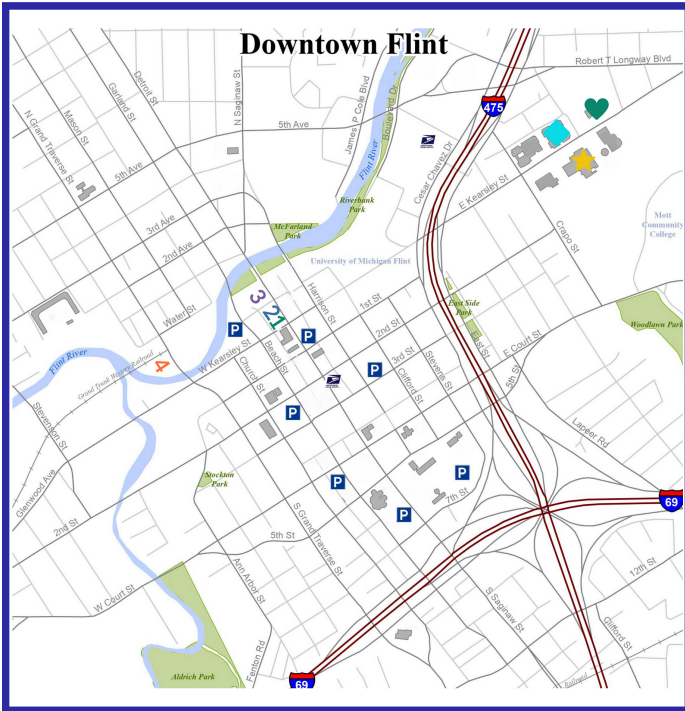




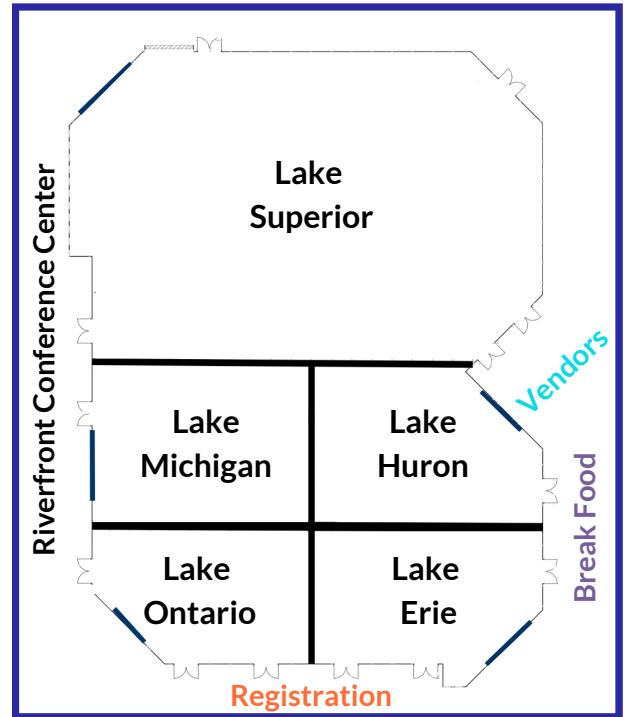
#MiMuseums2023

Welcome to Flint and the Riverfront Conference Center. We are so excited for you to come together and engage with the Michigan museum community!



**KEY**

- 1 Hilton Garden Inn
- 2 Churchill's
- 3 Riverfront Conference Center
- 4 Tenacity Brewing
- ◆ Sloan Museum of Discovery
- ★ Flint Institute of Arts
- ♥ The Whiting



The 2023 MMA Annual Conference activities will take place primarily at the Riverfront Conference Center. Evening events, and workshops, tours, and activities will be held in various locations in downtown Flint and the Flint Cultural Center.

A detailed Google map is available on the MMA Conference website and in the conference app.

### QUESTIONS?

Visit the registration desk in the Riverfront Conference Center lobby or message MMA staff through the conference app!



MICHIGAN  
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ARTPACK SERVICES INC.



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KENNARI  
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**CONFERENCE  
PARTNERS**

# SCHEDULE <sup>AT</sup> A GLANCE

<p><b>October 23</b></p> <p>8 am - 3 pm</p> <p>9 am - 12 pm</p> <p>10 am - 12 pm</p> <p>1 - 4 pm</p> <p>6:30 pm</p>	<p><b>Monday</b></p> <p>Check-In</p> <p>Workshops, Tours, Activities</p> <p>MMA Board Meeting</p> <p>Workshops, Tours, Activities</p> <p>Reception (Sloan Museum of Discovery)</p>	<p><b>October 24</b></p> <p>8 am - 3:45 pm</p> <p>8 am</p> <p>9 am</p> <p>10:30 am</p> <p>11 am</p> <p>11:45 am</p> <p>12 pm</p> <p>1:45 pm</p> <p>2:30 pm</p> <p>3 pm</p> <p>3:45 pm</p> <p>5:30 pm</p> <p>8:00 pm</p>	<p><b>Tuesday</b></p> <p>Check-In</p> <p>Community Coffees</p> <p>General Session and Keynote: Diana Abouali</p> <p>Break</p> <p>Concurrent Sessions (Block 1)</p> <p>Break</p> <p>Business Meeting &amp; Lunch</p> <p>Concurrent Sessions (Block 2)</p> <p>Break</p> <p>Concurrent Sessions (Block 3)</p> <p>Museum Café</p> <p>Reception (Flint Institute of Arts)</p> <p>Trivia Night (Churchill's)</p>
<p><b>October 25</b></p> <p>9 am - 12 pm</p> <p>1 - 4 pm</p> <p>4:00 pm</p>	<p><b>Wednesday</b></p> <p>Workshops, Tours, Activities</p> <p>Workshops, Tours, Activities</p> <p>Wrappy Hour (Tenacity Brewing)</p>		

## Block 1 - 11 am

- Rising into Leadership: Our Experience in the MACC Leadership Cohort (*Lake Superior*)
- Engaging Youth at Museums Through Meaningful Collaborations (*Lake Michigan*)
- Museums United: Working Together to Accomplish Our Goals (*Lake Huron*)
- The [Digital] Experts Are In!: A Digital Practice Open Forum (*Lake Erie*)
- Why the Market Rate Doesn't Work (*Lake Ontario*)

## Block 2 - 1:45 pm

- Everyone is a Fundraiser! Building a Culture of Philanthropy in Your Organization (*Lake Superior*)
- Collaborative Label Writing: Tips and Tools (*Lake Michigan*)
- Activating Community Relationships Through Museum Stores (*Lake Huron*)
- Navigating a Career: Let Your Values Be Your Guide (*Lake Erie*)
- Hands on CAP Assessment (*Lake Ontario*)

## Block 3 - 3 pm

- The Five Levels of Allyship (*Lake Superior*)
- Logic Models as a Compelling Grant Writing Strategy (*Lake Michigan*)
- Historic Sites and Museums Resource Swap (*Lake Huron*)
- Creating Connections Through History in Action (*Lake Erie*)
- Community Engagement Projects from Emerging Museum Professionals (*Lake Ontario*)



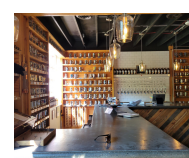
Opening Reception, October 23



Tuesday Reception  
October 24



Trivia  
October 24



Wrappy Hour  
October 25

