Dear Colleagues,

2020-21 provided us all with new challenges, opportunities, risks, and change. Our museum community learned together how to become more agile and are stronger now because of it. I’m thankful for the ways MMA could contribute to this new space and help support our work in contributing to vibrant communities across our state.

At MMA, we have focused in on building strong museum leadership that is inclusive, diverse, and responsive. We are committed to continuing this support in the most accessible ways possible. I’m excited to see what’s next for Michigan museums!

Thank you all for your continued support.

Nathan Kemler
MMA President
Director of Galleries and Collections
Grand Valley State University
2020 FINANCES

**Fiscal Year 2020 INCOME:** $74,525

**Fiscal Year 2020 EXPENSE:** $73,817

- **Grants:** 52.4%
- **Membership:** 29.9%
- **Sponsorships:** 3.2%
- **Administrative:** 8.7%
- **Programs:** 15.8%

$40,000 SERVICES TO THE FIELD GRANT

$22,255 MEMBERSHIP REVENUE

2020 DONORS

**$1000 or more**
- Tim Chester & Henry Matthews
- Sandra Clark
- Ann Rock

**$500-999**
- Mindy Conley
- Bradley Taylor

**$100-499**
- Sanam Arab
- Christina & Steve Arseneau
- Lisa & Steve Brisson
- Nancy Bryk
- Stacey Burns
- Julie Cook
- Jason Dake
- Caitlyn Perry Dial
- Mel Drumm
- Emily Fijol
- Suzanne Fischer
- Amy Harris
- Mark Heppner

**Up to $100**
- Josh Archey
- Kyle Bagnall
- Susan Bandes
- George Bayard
- Mallory Bower
- April Bryan
- Megan Bucholz
- Julie Bunke
- Loraine Campbell
- Holly Cordill
- Kelsey Ennis-Thompson
- Lynne Friman
- Judith Gager
- Abigail Gautreau

**$100 - 499**
- Nheena Ittner
- Nathan Kepler
- Emily Lanctot
- Kiersten Latham
- Megan McAdow
- Michelle McClellan
- Pat McKay
- Dominick Miller
- Jennifer Miller
- Karen Morgan
- Ward Randol
- Jeffrey Taylor
- Tobi Voigt
- Cora Walby
- Ken Yarsevich

**$500 - 999**
- Eric Gollannek
- Diane Gutenkauf
- Craig Hadley
- Deborah Harmon
- Joe Hines
- Sarah Humes
- Brian Jaeschke
- Claire Johnston
- Greg Kowalski
- Dan Kroupa
- Maggie Lancaster
- Diane Mager
- Dawn Malek
- Andrea Melvin
- John Metcalf

**$1000 or more**
- Nathan Neitering
- Shannon O’Dell
- Megan Osetek
- Melanie Parker
- Shannon Pinkster
- Lisa Plank
- Angela Riedel
- Ashley Ross
- Emily Shirilla
- Beth Sylak Wenigwase
- Brittany Williams
- Jennifer Wood
- Britany Benson Wujcik

$4,835 YEAR-END APPEAL DONATIONS
2020 VOLUNTEERS

Museum Squad
Christina Arseneau
Nancy Bryk
Samantha Engel
Lynne Friman
Pat Horn
Adam Johnson
Connie Locker
Meredith Long
Pat McKay
Ann Rock

Museums Advocacy Day
Sanam Arab
Louise Stewart Beck
Jason Dake
Connie Locker
Michelle McClellan
Katie Prichard
Erin Schmitz

Programs Team
Melanie Parker
Louise Stewart Beck
Bree Boettner
Joe Ciadella
Jill Eastcott
Regina Gorham
Sarah Humes
Felicia Konrad-Bevard
Stephanie Lucas
Ashley Ross
Rachel Spino

Awards Team
Regina Gorham
Chelsea Dantuma
Jill Eastcott
Lauren Nelson
Shannon Pinkster
Brian Yopp

Revenue Team
Louise Stewart Beck
Mallory Bower
Cheryl Chadester
Joel Zwart

Events Team
Ashley Ross
Katie Bancroft
Veronica Campbell
Julie Cook
Stacey Dimmer
Jill Eastcott
Adam Johnson
Christy Kincaid
Felicia Konrad-Bevard
Stephanie Lucas

MMA Review Proofreaders
Christina Arseneau
Katie Bancroft
Caitlyn Perry Dial
Rachael Drenovsky
Regina Gorham
Adam Johnson
Megan Osetek
Susan Wenzlick

Michigan Museums Census
Loren Harvey

100%
Federal legislative offices visited during MuseumsAdvocacy Day
Michigan museum professionals, volunteers, and supporters gathered online on November 19, 2020 to celebrate the 2020 MMA member awards. Typically, awards are presented for leadership and excellence in Michigan’s museums each fall at the annual conference, but this year called for something different. Many staff and volunteers in Michigan’s museums served in a special way during this unique and challenging year. At the awards celebration, 57 MMA members were recognized for special service to their communities, colleagues and others in 2020 with four different awards.
2020 is an interesting year to try to reflect upon. I cannot think of another year in MMA’s history that has brought about as much change. I am certain that for MMA, as with many others, 2020 will be a before and after marker for the organization.

Last year’s pandemic crisis closed all museums for 12 weeks from mid-March through Mid-June. Thousands of museum staff were laid off or furloughed. Most of the rest were asked to work remotely, which required significant adjustment. Museum leadership scrambled to address loss of income and searched for new revenue. When the lockdown ended the challenges continued. Museums wrestled with when and how to address new and changing needs for visitor and staff safety. In addition, an increasing awareness of the underlying legacy of racism in the United States challenged many to take new action or start new conversations about the role that museums play in social justice. In short, for Michigan’s museums, 2020 was a year of crisis and continuous change.

MMA did our best to respond to the situation and the new needs for the Michigan museum community. At the onset of the pandemic, MMA staff immediately replaced the planned in-person events with online programs. What started as informal opportunities for museum colleagues to connect via Zoom, became a regular program schedule with multiple ways to engage with colleagues and professional development content by the end of the year. MMA also established a free pandemic membership for laid off or furloughed museum staff and suspended membership renewals for several months. MMA communications also changed to meet demand for critical information by adding a weekly email newsletter and making the MMA Review a more reflective and robust publication. MMA also introduced new programming focusing on social justice and diversity, inclusion, access and equity issues in museums. Finally, we swapped our regular awards program to recognize those in the state that had served their museums, community, or Michigan in a special way during the crisis.

Despite a year of drastic ongoing change, the MMA Board of Directors continue work to ensure long-term sustainability for the organization and implement the current strategic plan. Board teams researched and established a new fundraising endeavor, created concrete goals and objectives for professional development programs, and reviewed and revised the membership structure to serve the Michigan museum community better. Early concerns for MMA’s finances due to loss of revenue from cancelled programs and expected membership revenue loss were offset by a PPP loan and a relief grant from MCACA.

Looking back over last year, it is hard to see any aspect of the organization that did not have some type of transition. At the same time, there was not one day when we did not serve our mission of being a catalyst for advancing Michigan’s museum community through shared learning, advocacy and collaboration. We have never been so exhausted in our work, but we have also never had so much impact and connection with the Michigan museum community.
Mission:

The Michigan Museums Association is a catalyst for advancing Michigan’s museum community through shared learning, advocacy and collaboration.

Vision:

Thriving Museums. Vibrant Communities.