



MMA

MICHIGAN MUSEUMS
ASSOCIATION



Join the
conversation.

MICHIGAN

ENGAGEMENT
SUPPORT YOUTH

THRIVE
MEMBERS

ADVOCACY

COLLABORATION

MUSEUM

VOLUNTEERS

COMMUNITY

BELIEVE

With an emphasis on face-to-face collaboration, the Michigan Museums Association shares expertise and resources to promote standards and practices that make the Michigan museum community thrive.

Curator

Marketing Manager

Conservator

Interpreter

Exhibit Designer

Exhibit Designer

Collections Manager

Executive Director







Expertise

noun ex·per·tise

\ek-(.)spər-'tēz, -'tēs\

: special skill or knowledge



Advocacy

noun ad·vo·ca·cy

\ad-və-kə-sē\

: the act or process of
supporting a cause



Engagement

noun en·gage·ment

\in-'gāj-mənt, en-\

: the act of engaging



2018 Michigan Museums Association Conference
October 28-30
The Dearborn Inn



Sunday, October 28

- MMA Board of Directors Meeting
- Pre-conference tour/workshop(s) TBD
- Registration
- Opening Reception



Monday, October 29

- Newcomers Coffee
- Vendors
- Keynote
- Concurrent Sessions
- Awards Lunch
- Tours
- Evening Reception



Tuesday, October 30

- Student Coffee
- Conversation Stations
- Keynote
- Concurrent Sessions
- MMA Lunch
- Museum Cafe
- Evening Reception



Ways to Get Involved

- Session Presenter (Call open until Feb 19)
- Sponsor/Vendor/Advertiser
- Conversation Station
- Tour
- Scholarship Recipient (and donor)
- Participant

- Team Member

Session Presenter

Conference Call January 30, 1:00

All presenters are expected to register for the conference.

- Panel
- Campfire
- How-To



Conversation Station



Tours



Scholarships



Participant



Team Member



Planning Teams

MMA Board (Sanam Arab)

- Authorize
- Define Scope
- Set Objectives
- Approve Changes
- Annual Meeting

Events

- Primary: Evening Receptions, Tours, Mixer?
- Support: Lunches

Revenue

- Sponsorships
- Vendors
- Ads

Communications

- Support: Social Media

Operations (Lisa & Claire)

- Contracts
- Hotel/Conference Center
- Meals
- Registration

Programs

- Primary: Sessions, Conversation Stations, Museum Cafe
- Support: Speakers

Awards

- Awards process
- Awards ceremony

Students

- Student Papers
- Student Scholarships
- Other Student Engagement

Conference Central

On-site volunteers
Registration Materials
Set-up, Tear-down

[Sign up on the MMA Website by 1/25](#)

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